



**TRANSPARENCY
INTERNATIONAL
AUSTRALIA**



CORNERSTONE MEMBERSHIP PROGRAM



TI Australia offers you the opportunity to join our Cornerstone Membership Program to promote and champion transparency, accountability and integrity.

Corruption is one of the greatest challenges of the contemporary world. It drives economic inequality and is a major barrier in poverty eradication. Corruption undermines good government, distorts public policy, leads to the misallocation of resources, harms private and public sector development and particularly hurts the poor. Tackling corruption is only possible with the cooperation of a wide range of stakeholders. Engagement with the private sector to strengthen integrity systems and business practice is vital.

Transparency International Australia aims to eradicate corruption and promote transparency, accountability and integrity at all levels and across all sectors of society. To do this we engage with the private sector, government and civil society to build *coalitions against corruption*. Coalitions against corruption will help shape a world in which government, politics, business, civil society and the daily lives of people are free of corruption.

Transparency International (TI) is the world's leading anti-bribery and anti-corruption civil society organisation. With more than 100 national chapters worldwide and an international secretariat in Berlin, we engage at the highest levels of business and government and own pivotal global research benchmarks such as the annual Corruption Perceptions Index and the Global Corruption Barometer.

Engaging with Australian Companies to Promote Responsible Business Conduct

TI Australia's Cornerstone Membership Program encourages companies to be leaders in their sector. This means complying with laws and standards, risk management to identify, mitigate, prevent and address business corruption risks throughout their local and global business operations, relationships and supply chains. It means establishing a culture that values transparency and accountability, and investing in integrity systems to monitor company conduct.

Through our Cornerstone Membership Program, and as part of the TI global movement, we create momentum for business integrity and responsible business conduct.



‘If there was one common challenge to unite the Asia Pacific region, it would be corruption.’

Srirak Pilpat, Director for Asia Pacific, Transparency International (2016)

Why become a TI Australia Member?

As a leading global anti-corruption organisation, our brand is respected. We are influential in shaping national and global public policy, and undertaking robust evidence-based research. We are connected to 100 TI country chapters, and have access to local knowledge and information on corruption risks. TI Australia leads the organisation’s global program on **Mining for Sustainable Development**, a multi-year, multi-country program.

Through Cornerstone engagement, you will:

- **Publicly demonstrate your commitment to integrity** – through strengthened policies and practice and engagement with key stakeholders to tackle corruption
- **Access knowledge and information** – through engagement with TI staff and research, and access to country specific knowledge through our international chapter connections
- **Influence policy and practice reform** – through participation in policy and regulatory consultation, dialogue and submissions, and, through engagement with TI Australia, our partners, government and corporate networks to promote and practice responsible business conduct.

Cornerstone Membership can help your business to:

- Enhance company brand and reputation
- Deliver long-term business and financial outcomes through reduced likelihood of corruption associated costs
- Gain a competitive advantage through demonstrated commitment to managing corruption risks
- Attract and secure project finance and promote responsible investment
- Identify, mitigate, prevent and address corruption risks and issues, particularly for businesses operating in high risk countries
- Promote a culture of integrity and transparency
- Build networks in your sector and geographic operations; and
- Strengthen stakeholder engagement.

What we offer

Our Cornerstone Membership Program offers a unique opportunity for demonstrated leadership and engagement on anti-bribery and anti-corruption challenges.

Opportunities include:

- **Demonstrated commitment** – Public recognition of sector leadership on integrity and addressing bribery and corruption risks through the TI Australia Membership Protocols and *Letter of Commitment*
- **Credible branding** – Credible global brand relationship with the leading anti-bribery and anti-corruption movement
- **Cornerstone Member Roundtables** – held under Chatham House rules three times per year to foster peer-to-peer learning exchange forums, support, and candid discussion on specific integrity issues including: beneficial ownership, anti-money laundering, whistleblower protection, illicit financial flows, deferred prosecution agreements, anti-corruption agency reform, cross border due diligence and risk assessment, global anti-corruption policy developments and the findings of the annual Corruption Perceptions Index (CPI)
- **Mining for Sustainable Development** – Opportunity to engage in the TI Australia-led global program on Mining for Sustainable Development
- **Strengthened internal capacity** – Direct engagement and information-sharing with executive leadership
- **Access to TI knowledge, tools and local/global experience**, including the TI Australia e-News
- **Opportunity to influence and directly benefit from world-leading TI research** on business integrity issues, including the annual *Corruption Perceptions Index*, the *Global Corruption Barometer* and Griffith University-led projects *Strengthening Australia's National Integrity Systems* and *Whistling While They Work 2*, in which TI Australia is a leading partner
- **Facilitated introductions to the TI Chapter network across 100 countries worldwide**, including an extensive presence in the Asia-Pacific region
- **Ongoing relationship support** through face-to-face meetings and contact with TI Australia representatives as required
- **Customised activities** – Other customised collaboration and in-house engagement as agreed
- **Financial contribution** – Recognition of financial contribution and enduring commitment to TI Australia vision, values and activities.

What we ask of you

TI Australia Members are committed to the highest levels of responsible business conduct. We require our Members to:

- Provide a CEO Letter of Commitment to operate to the highest standards of integrity and transparency, in line with TI's Business Principles for Countering Bribery and relevant laws and standards. This will be listed on the TI Australia website
- Have, or put into place (within a stated period), a detailed anti-bribery and anti-corruption policy
- Commit to implementing (within a stated period) an anti-bribery and anti-corruption program throughout their operations, and have, or put into place, a monitoring and evaluation process to ensure implementation of the company's policy
- Engage with, and keep TI Australia informed at least annually, on progress to meet stated commitments
- Ensure that neither the member or its contractors are involved in the facilitation of bribery or corruption, and that they take strong steps to rectify any such conduct and prevent its re-occurrence if identified
- Inform TI Australia of any allegations of bribery or corruption, or of alleged breaches relating to facilitation of corruption
- Abide by the TI Australia Membership Protocols and Constitution – read more at transparency.org.au.

Find out more

For further information or to apply for Membership, please visit transparency.org.au or contact our Chief Executive Officer Ms Serena Lillywhite
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